



VALENTINO TRENCEV

WEB DESIGNER / DEVELOPER

I am a Web Designer / Developer based in Malta with extensive experience in Design firstly Graphic then with more focus on Web with solid knowledge of HTML, CSS, JavaScript and Wordpress.

+356 99770477

valentino@trencev.com

www.trencev.com

The Orion Flat 01
Triq Tal Barrani
Hal - Tarxien
Malta

EXPERIENCE

WEB DESIGNER | 2022 - PRESENT BETSSON GROUP - MALTA

Designing, developing and maintaining promotional headliners (custom web sites using HTML , CSS and Javascript). Adding animations to the existing promo pages on site and refracturing the code to improve website speed. Developing web site and implementing them on Bannerflow platform for Marketing use. Developing HTML emails and implemenitng in Symplify platform to be used by the CRM team. Developing Wordpress modules to be used by the content team for ongoing promos.

GRAPHIC / WEB / E-COMMERCE DESIGNER | 2021 - 2022 ARCHIMED GROUP - MALTA

Designing, developing and maintaining web sites using Wordpress platform. Maintaining e-commerce platform using Wix. Creating video adverts for the retail shop of the company. Designing promotional material such as brochures, flyers, leaflets and all printed promotional material for the needs of the group companies. Designing creative ads for social media platforms. Managing social media accounts and scheduling posts.

GRAPHIC DESIGNER / PREPRESS TECHNICIAN | 2018 - 2021 DECO MANUFACTURING - MALTA

Preparing files for digital and large format print production. Working closely with the client during proof processing of new and revised documents. Design brochures, flyers, leaflets, newsletters, business cards, wallpapers, roll ups, flags, signage, coffee mugs etc. Insuring the art is correct size, uses proper colors for press and paying close attention to detail, questioning any issues with art quality. Troubleshoot computer software and hardware problems

GRAPHIC / WEB DESIGNER | 2014 - 2017 MAKEDONIKA LITERA - MACEDONIA

Designing book covers, brochures, flyers, leaflets, and all the promotional material for the needs of the company. Maintained and updated web content, developed an online web creation such as mockups, optimizing graphic for web and preparing graphics for shopping cart product images.

GRAPHIC / WEB DESIGNER | 2011 - 2014 EABACUS COMMUNICATION - MACEDONIA

Maintain and improve website using Wordpress platform. Created graphics for artists and music cd covers. Designed flyers and posters for promotion of upcoming concerts. Writing HTML and CSS and optimization of web graphics. Designed menu's, forms, pop-ups, and slide shows. FTP File managment, Go Daddy domain maintenance, email account set-up / hosting.

SKILLS

Photoshop
Illustrator
Indesign
Acrobat
After Effects
Premiere
Dreamweaver
Figma
Wordpress
WIX
HTML
CSS
Javascript
Office

Creativity
Teamwork
Communication
Time Management
Technology Driven

EDUCATION AND COURSES

GRAPHIC DESIGN WITH
ADOBE CREATIVE SUITE
2007 - 2008

Semos Education Graphic
Design Academy, Macedonia

WEBSITE DESIGNER
ASSOCIATE COURSE
2020

Institute of Computer Education
Malta

CERTIFIED FRONTEND
DEVELOPER
2020 - 2022

IT Academy by LINKGROUP
Serbia

WEBSITE DEVELOPER
WITH PHP AND MYSQL
2024

Institute of Computer Education
Malta